

Health Communication: la salute nella società digitale Giuseppe Fattori

Marketing Sociale - Università di Bologna

- 1. Social media e salute: analisi di caso
- 2. Aziende Sanitarie, professionisti
- 3. I competitor
- 4. La segmentazione



OnLife (Luciano Floridi)





Spesso le scelte di acquisto dei nostri consumatori vengono influenzate dalle rispettive mamme fidanzate, compagne mogli e figlie.

Pertanto avevamo bisogno di un talent che fosse apprezzato dalle donne...





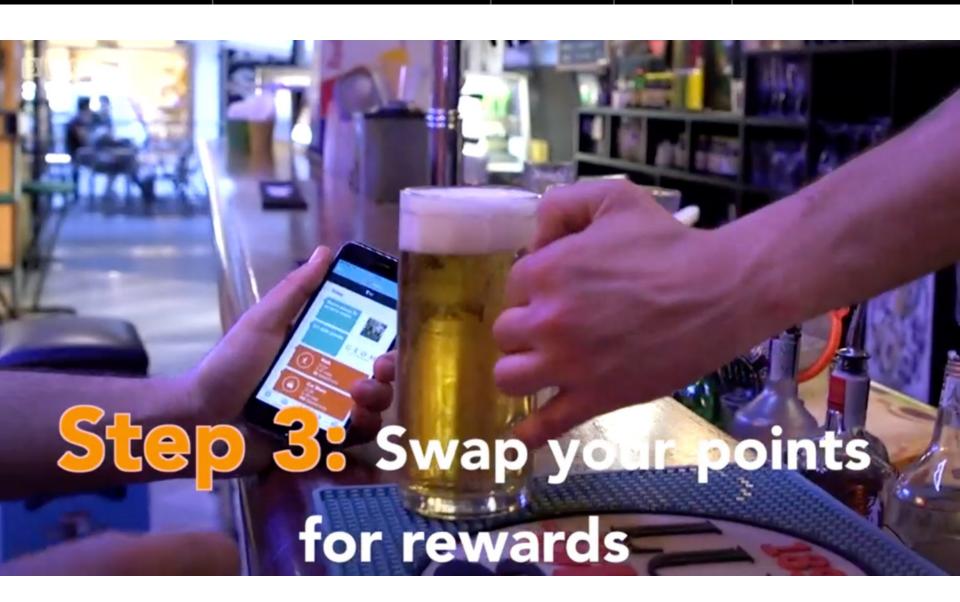
Sign in

Home

News

Sport

Reel



Bologna's Bella Mossa

Clubhouse

ESG INVESTING



Following

Environmental, social, and governance (ESG) has arrived with force in markets around the globe. Assets under management (AUM) have doubled in the last four years, representing greater than \$40T today. The ESG Investing club brings together thought leaders, asset managers, and investors alike to discuss the ESG Industry and where it needs to go in order to save the planet for everybody.



Climate · 🧱 Markets · 👥 Social Issues

3k Members



Andrew Rodriguez @andrewro... CEO + Chief Investment Officer @ Change Finance...



Dr MK Dorsey @drrenewables Renewable energy investor (IberSun , Pahal Solar , Uni...





Hunter Lovins @hlovins President Natural Capitalism Solutions www.natcapsolutions...





G.Fattori 2021

IMPACT INVESTMENT CLUB



Follow

Welcome to the IIC

A space to share ideas, explore better ways to allocate capital in all its forms, accelerate ESG investing and sustainability, and create solutions together

www.impactinvestment.club

Past sessions include:

- Investing in Oceans with Dr. Sylvia Earle of Mission Blue, Jeremy McKane of Ultramarine
- Criminal Justice Reform with Jason Flom, poet Amir Sulaiman, Eliza Orlins and Aida Murad
- Future of Food series on Cellular Agriculture and Plant-Based Innovation with Bruce Friedrich of Good Food Institute, Jenny Stojkavic of VWA, New Crop Capital, 50 Years